

Ambassadors Committee Summary Description

rev. 01232017

Members of this committee are an elite group of business professionals who volunteer to assist the Chamber Board and Chamber staff by providing member recruiting and retention support for the Leawood Chamber.

Ambassadors provide public relations support for Chamber member events, making sure there is appropriate Chamber representation at member ribbon cuttings, ground breakings, grand openings and other important events.

Ambassadors exhibit the highest degree of professionalism, knowledge and integrity and help new members become acclimated to Leawood Chamber culture.

The Ambassadors annual goal is to assist in increasing the retention rate of new and existing members by engaging with members at events, reinforcing the benefits of Chamber membership, increasing member's knowledge about programs and services of the Leawood Chamber, and keeping the channels of communications open between the membership, the Chamber Staff, and the Chamber's Board of Directors.

Benefits of being a Leawood Chamber Ambassador

- Gain visibility for you and your business
- Build and strengthen relationships with other Chamber members
- Expand your base of contacts and clients
- Reinforce your role in the business community as a volunteer leader
- Provides flexibility of volunteer responsibility to fit your schedule
- Allows you to become better acquainted with Chamber services

To qualify to apply and apply to become a member of the Ambassadors Committee an individual must:

1. Be employed by or represent a Chamber member in good standing for at least 90 days. The member must have been a member of the Chamber for at least 6 months. The 90 day requirement may be waived if you have worked for another Chamber member that is in good standing for at least 90 days in the past 12 months.
2. Complete an application for Ambassador Committee membership and submit it by December 1 each year to the Chamber's Vice President of Member Services.
3. Submit an executed CHAMBER AMBASSADOR COMMITMENT, ETHICAL STANDARDS AND CORE COMPETENCIES AGREEMENT at the time of application.
4. Be in a role in their organization that involves significant public exposure and allows freedom to devote the time necessary to contribute to and participate actively in Ambassador activities.

Ambassadors committee terms are for one calendar year, and reapplication is required each year.

Ambassadors Committee Membership Selection Process

Applications will be reviewed by the Board Chair, Chamber President, Chamber VP of Member Services, the Board Liaison to the Ambassadors Committee, and the current Ambassadors Committee Chair. A majority vote of this body will then allow the application to be forwarded to the full Board for approval at their regular December meeting.