

# TASTE OF LEAWOOD '26



***An Evening of Flavor in the Heart of Leawood***

**Park Place | Saturday, September 12, 6-9pm**

*Presented by the Leawood Chamber of Commerce*

Be part of a delicious cultural experience with high visibility and community engagement.

Leawood's premier foodie and wine event returns to the streets of Park Place for an unforgettable evening celebrating the best of our local culinary scene.

Guests will stroll through the streets sampling signature bites from top restaurants while enjoying wine, beer, live music, and interactive experiences along the way. With nearly 800 attendees and 30 restaurants, A Taste of Leawood has quickly become one of Johnson County's most anticipated community events.

Hosted by the Leawood Chamber of Commerce, the event brings together local businesses, community leaders, and residents for a night that highlights the flavors, creativity, and energy of our community.

## **General Admission Tickets | \$100**

- Unlimited tastings from participating restaurants
- 3 drink tickets for wine, beer, and seltzer
- Unlimited non-alcoholic refreshments
- Live music throughout the evening
- Photo Bus KC digital photos and prints
- Caricature artist and other interactive experiences

## **VIP Experience Tickets | \$150 (Limited Availability)**

VIP guests enjoy everything included with General Admission, plus:

- Valet parking at Park Place
- Access to three exclusive VIP stops throughout the event
  - Additional libations and elevated bites
  - A chance to step away from the crowds and enjoy curated experiences
- Fast-pass to skip the check-in line



# WHY SPONSOR?

A Taste of Leawood has quickly become one of the most anticipated community events in Johnson County. Hosted in the heart of Park Place, the event brings together hundreds of engaged guests, the area's top restaurants, and local businesses for an evening that celebrates the best of Leawood's culinary scene.

As the Leawood Chamber's (501(c)(6)) largest annual fundraiser, sponsorship support directly fuels the Chamber's work to champion local businesses, strengthen connections across the community, and create meaningful programs and events throughout the year.

Sponsors gain meaningful exposure while aligning their brand with one of the community's most exciting annual events.

As a sponsor, you will:

- Reach a highly engaged audience of nearly 800 attendees, including business leaders, professionals, and local residents
- Gain brand visibility through event marketing, signage, digital promotion, and on-site experiences
- Align your brand with Leawood's premier food and wine event
- Support the local business community while being part of a fast-growing signature event

~800 attendees + Park Place foot traffic

~30 participating restaurants

Hundreds of community leaders & professionals

Thousands of website visits

Johnson County's largest foodie event

# TASTE OF LEAWOOD '26

## Premier Event Sponsorships (Gold Tier)

All sponsors in this tier receive:

- 8 VIP tickets, unless otherwise noted
- Logo on [atasteofleawood.com](http://atasteofleawood.com) with hyperlink
- Logo in printed event program
- Dedicated social media spotlight

### Presenting Sponsor - \$10,500

✦ **SOLD!**

Host the event and welcome thousands of footsteps to your Leawood venue.

- Exclusive presenting sponsor recognition
- Name and logo paired with “A Taste of Leawood” in event marketing
- Prominent logo placement across all event materials and signage
- 10 VIP tickets included

### Main Course Sponsor - \$8,500

✦ **ONE AVAILABLE!**

Take center plate at Leawood’s biggest culinary celebration.

- Premier brand placement across event marketing
- Recognition as a lead event partner
- Prominent visibility throughout the event footprint

### Flavor Sponsor - \$6,500

✦ **ONE AVAILABLE!**

Bring the flavor to the event that celebrates the best of our local culinary scene.

- Elevated logo placement across marketing materials
- Strong brand presence throughout the event
- Recognition as a key supporter of the event experience

### Sip Sponsor - \$5,000

✦ **TWO AVAILABLE!**

Sponsor one of the event’s two lively street bars.

- Logo featured on bar signage night-of
- Brand recognition wherever the bar is mentioned
- Visibility at a high-traffic gathering point (all guests receive drink tickets)

### Community Supporter - \$5,000

✦ **UNLIMITED AVAILABLE!**

Show your support for Leawood’s signature foodie event.

- 8 VIP tickets
- Logo on website with hyperlink
- Logo in event program
- Dedicated social media feature



# TASTE OF LEAWOOD '26

## Event Experience Sponsorships (Silver Tier)

All sponsors in this tier receive:

- 6 VIP tickets, unless otherwise noted
- Logo on website with hyperlink
- Logo in event program
- Inclusion in sponsor recognition social posts

### Automobile Sponsor - \$5,000

#### ★ ONE AVAILABLE!

Showcase your vehicle in the middle of the action.

- Featured vehicle display within the event footprint
- Opportunity for staff to engage with attendees
- 8 VIP tickets included

### Live Music Sponsor - \$4,000

#### ★ ONE AVAILABLE!

Sponsor the soundtrack of the evening featuring The Ragged Heirs.

- Logo on band signage in the green space
- Visibility where guests gather to relax, dine, and enjoy the music

### Souvenir Wine Glass Sponsor - \$4,000

#### ★ ONE AVAILABLE!

Put your brand in every guest's hand.

- Logo printed on the official Taste of Leawood wine glass distributed to attendees

### Souvenir Koozie Sponsor - \$3,500

#### ★ ONE AVAILABLE!

Keep the drinks cold and your brand visible.

- Logo on all event koozies used throughout the evening

### Beverage Cup Sponsor - \$3,500

#### ★ ONE AVAILABLE!

Your logo travels with every pour.

- Logo printed on cups used at beer and water stations

### Photo Bus Sponsor - \$3,500

#### ★ ONE AVAILABLE!

Be part of the event's most shared moments.

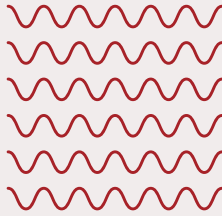
- Logo featured on all Photo Bus KC digital and printed photos
- Unlimited guest photos mean your brand is seen long after the event

### Lanyard Sponsor - \$3,500

#### ★ ONE AVAILABLE!

Be worn by every guest at the event.

- Logo printed on official event lanyards
- Worn by all attendees for drink tickets and event perks



# TASTE OF LEAWOOD '26

## Community Activation Sponsorships (Bronze Tier)

All sponsors in this tier receive:

- 4 GA tickets
- Company name listed and linked on website and program
- Inclusion in sponsor recognition social posts

### Street Sponsor - \$3,000

#### 🌟 TWO AVAILABLE!

Sponsor one of the streets where the event comes to life.

- Choose Ash Street or 116th Street
- Logo on street signage along your sponsored area
- Visibility in one of the most heavily trafficked zones

### Green Space Sponsor - \$2,500

#### 🌟 ONE AVAILABLE!

Sponsor the heart of the event.

- Logo on signage in the green space where guests gather to dine, relax, and enjoy live music

### Check-in Sponsor - \$2,500

#### 🌟 ONE AVAILABLE!

Make the first impression on every guest.

- Logo on check-in tent signage
- Opportunity to provide flyers or swag to attendees

### Website Sponsor - \$2,500

#### 🌟 ONE AVAILABLE!

Power the event's digital home.

- Largest logo placement on [atasteofleawood.com](http://atasteofleawood.com)
- "Website powered by \_\_" recognition with hyperlink
- Exposure to thousands of visitors leading up to the event

### Photo-Op Sponsor - \$2,000

#### 🌟 ONE AVAILABLE!

Your logo becomes part of the memories.

- Logo featured on the step-and-repeat backdrop
- Appears in attendee photos shared on social media

### Drink Card Sponsor - \$1,500

#### 🌟 ONE AVAILABLE!

Every sip starts with your brand.

- Logo printed on drink cards attached to attendee lanyards
- Used each time guests redeem their drink tickets

### Map Sponsor - \$1,500

#### 🌟 ONE AVAILABLE!

Help guests find their way - and your brand.

- Full-size map sponsorship in the event program
- Referenced by guests throughout the evening

### Street Lounge Sponsor - \$1,000

#### 🌟 ONE AVAILABLE!

Sponsor the event's favorite hangout.

- Logo displayed in the cozy lounge area near the green space
- Popular gathering spot for guests to relax and connect



# QUESTIONS?

## LET'S CREATE SOMETHING DELICIOUS TOGETHER.

Thank you for considering a sponsorship of A Taste of Leawood. With nearly 800 attendees and growing each year, this event offers businesses a unique opportunity to connect with the community while supporting the Leawood Chamber's largest annual fundraiser.

Sponsorship opportunities are limited and tend to fill quickly. If you have questions or would like help selecting the right sponsorship for your organization, we'd love to connect.

### Contact:

Taylor Limoges | Vice President of Programming & Communications  
Leawood Chamber of Commerce

 TaylorL@leawoodchamber.org |  (913) 356-6435

Interested in a sponsorship under \$1,000? Sponsor a restaurant for just \$750!

### Restaurant Sponsor - \$750

#### ✦ MULTIPLE AVAILABLE

Support one of the event's participating restaurants.

- Logo displayed next to your chosen restaurant on tent signage
- 2 GA tickets

### Have a creative idea? Let's talk.

We're always open to custom activations and unique sponsorship opportunities that enhance the guest experience while showcasing your brand.

**ATASTEOFLEAWOOD.COM**