

LEAWOOD CHAMBER AMBASSADOR COMMITMENT, ETHICAL STANDARDS AND CORE COMPETENCIES AGREEMENT

As a volunteer Ambassador for the Leawood Chamber of Commerce for the year 20____, I, _____, agree to represent the Leawood Chamber of Commerce, its mission and its activities to both members and non-members; to actively recruit new members for the Chamber; to actively encourage loyalty with existing members; to participate in Chamber activities; to provide support as needed to the Chamber, its' members, staff, and fellow Ambassadors; and to fulfill all of my duties and responsibilities as outlined herein.

I agree to:

- Represent the Chamber in a professional and ethical manner at all times.
- Assist in recruiting new members during the year either by referral to Chamber staff or direct solicitation, as well as assist in retention efforts by strategically helping members connect at Chamber events.
- Attend a minimum of 9 Ambassador Meetings annually (held the fourth Tuesday of every month @ 8:30 am)
- Volunteer to work at least 8 Chamber Morning Minglings, Breakfasts/Luncheons, or After Hours annually
 - We rely on you to keep your commitment, or find a replacement, when volunteering to attend events on behalf of the Chamber.
- Attend at least 50% of Ribbon Cuttings, grand openings, or ground breakings
- Attend a Member Connections Workshop each year.
- Attend the Ambassadors orientation held in January of each year
- Participate in at least one Special Event including, but not limited to:
 - Chamber at the Tee
 - A Taste of Leawood
 - Annual Meeting
- Respond and communicate within one business day to Chamber emails and messages directed to you by Chamber leadership, staff and/or fellow Ambassadors.
- Waivers to these requirements may be granted on an individual basis by the collective action of the Board Chair, Chamber President, Ambassadors Committee staff liaison, the Board Liaison to the Ambassadors Committee, and the current Ambassadors Committee Chair.

It is an honor and privilege to be selected as an Ambassador for the Leawood Chamber of Commerce and wearing the official Ambassador Badge defines me as the face of the Chamber. Serving as an Ambassador offers a great deal of visibility and builds credibility for my own business, while generating stronger relationships for the Chamber in the business community.

As an Ambassador, I am responsible for the 4 R's:

1. Recruiting new member companies
2. Retaining existing members
3. Relating the value of Chamber membership to Chamber members and prospective members
4. Representing the Chamber with enthusiasm and integrity

Approved January 28, 2019

A Leawood Chamber of Commerce Ambassador:

1. Presents a professional image at all times when representing the Chamber
2. Is continually alert to identify prospective members and sharing Chamber membership
3. Is recognized as an outstanding member of the local community
4. Demonstrates a desire to teach, guide and share and makes every effort to understand all programs, activities, and goals of the Chamber
5. Represents the Chamber when contacting members, or potential members, on the Chamber's behalf

Note: We do not sell our own business during those contacts, unless asked by the prospect or member

6. Will wear their Ambassadors badge at every Chamber function attended when acting in the capacity of an Ambassador.
7. Is always alert to identifying new potential Ambassadors who can meet the level of performance expected here-in
8. Utilizes professional sales techniques and relationship building with potential and existing members
9. Is supportive of the Chamber, its members, staff, committees, programs, and events
10. Is accountable to themselves & others, exhibits active listening skills, demonstrates altruistic behavior, and is a team player
11. Demonstrates the ability and desire to learn and communicate the Chamber's legacy; past, present and future
12. Focuses on new members, guests, and existing members (not affiliated with the Ambassador Committee) at all events and activities attended as an Ambassador

When acting in the capacity of a Chamber Ambassador at Chamber functions or when wearing my Leawood Chamber Ambassador name badge, my conduct will be held to the same high standard as the Chamber Board and staff. Excessive consumption of alcohol, abusive language, or other behavior considered unacceptable by the Chamber Board or staff will result in my termination of my role as a Leawood Chamber Ambassador. Any name badge in my possession indicating I am a Leawood Chamber Ambassador will be surrendered to the Leawood Chamber staff upon notification of termination of my membership in the Ambassadors committee.

My signature below indicates my agreement to accept and meet the Chamber participation requirements and uphold the Ethical Standards and exhibit the core competencies of a Leawood Chamber of Commerce Ambassador.

Further, I understand that failing to adhere to the professional and personal obligations outlined above, will result in the termination of my membership in the Ambassador Committee.

Signature _____ Date _____

Approved By _____ Date _____

Approved January 28,2019

Applicant Information

First	Last	Cell Phone () -	
Business Name		Business Phone () -	
Business Address Line 1		City	
Business Address Line 2		State	Zip
Business Email		Business Website	

What is your title/position in the company?

How long have you been with the company?

Describe your impression of the Leawood Chamber and the services it offers.

Why are you interested in being a Leawood Chamber Ambassador?

What strategies would you employ to help promote and attract new members to the Leawood Chamber?

Have you volunteered for other similar organizations? If so, in what capacity?

Please describe any experience, abilities, or skills you possess that will be helpful in considering your application.

Business References

Name	Company
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Position/Title	Phone () -
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Name	Company
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Position/Title	Phone () -
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I understand that failing to adhere to the _____ Leawood Chamber Ambassador Commitment, Ethical Standards, and Core Competencies agreement will result in the termination of my membership in the Ambassador Committee.

Signature _____ Date _____